

Strengthening of counselling work with Youth and ESS – Project Evaluation



Employment Service of Slovenia (ESS), Slovenia



September 2022

Objective: Project evaluation analysed the impact (improved employability) of the new approach of specialized career counsellors on the target group (NEETs).

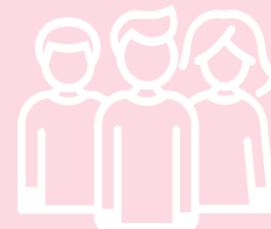
Target group: ESS, as project holder, youth career advisors and NEETs.

Key components of the practice: Practice was conducted in collaboration with university researchers, focusing on evaluating the career counselling process and its short- and long-term effects on NEETs. The research analysed individual-level impacts, employability outcomes, the efficiency of youth-adapted approaches, and project goals. Methods included focus groups and interviews with youth career counsellors, along with text-mining of counsellor reports.

Key outcomes: Collected and analysed data offered an in-depth and quantifiable understanding of the project results and overall impact on the target group as well as insights on perceptions and needs of NEETs included in the project. More specifically, the practice resulted in the presentation of the effects of specialized career counselling on the employability of the target group compared to the general population.

Evidence of success: Practice provided an in-depth and measurable understanding of the project's results and impact on the target group. The data collection and analysis allowed the ESS to objectively assess outcomes, such as the employability of NEETs receiving specialized services compared to those in general services.

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Project PreseNEETi.se – Program Preparation



Adult Education Centre Celje, Slovenia



1.6. 2022 – 30. 4. 2024 (of a project)

Objective: to provide project partners with a clear understanding of NEETs' needs, aspirations, and experiences, forming a solid foundation for empowering and integrating them into the labour market. The practice utilized desk research, surveys, interviews, and focus groups to develop targeted support services and systemic solutions.

Target group: young people (15 – 29) not in employment, education, or training (NEET), with a special focus on inactive NEETs (not registered as unemployed at the Employment Service of Slovenia).

Key components of the practice:

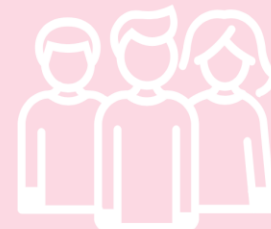
- **Review and Analysis:** Identified and evaluated good practices at micro, mezzo, and macro levels in Slovenia.
- **Surveys and Focus Groups:** Conducted pre-and post-tests, including surveys and 3 focus groups with NEETs, to assess needs, approaches, and the empowerment program's impact.
- **Interviews:** In-depth interviews captured NEETs' interests, aspirations, and experiences, analysed through transcription and coding.

Key outcomes:

- The publication of a Guidebook for Mentorship of NEETs,
- Creating an established and functional mentorship scheme,
- The development of a pre-tested program for empowerment and social activation of NEETs.

Evidence of success: the data collected enabled the project to offer NEETs the approach, content, and training modules needed for successful empowerment and social activation (27 out of 30 participants activated in the labour market).

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Young people tell us



Youth Aid Centre Association, Slovenia



2022 – 2026

Objective: The practice collects qualitative and quantitative data on young people's perceptions and needs to guide service development and ensure a realistic, data-driven representation of youth in public communication.

Target group: young people (15 – 29) who are included in the organizations' programs (mainly workshops).

Key components of the practice: The practice focuses on gathering youth opinions on an annually selected topic. Updated questionnaires, including at least one qualitative question, are provided as online surveys via QR codes. After activities, young people are invited to respond, and the data is coded and analysed multiple times yearly.

Key outcomes: The collected data allows the organisation to make informed decisions, develop new services, and issue more relevant public statements grounded in factual data.

Evidence of success: by October 2023, organisation gathered 577 responses from young people. This data serves as:

- a foundation for organizational decision-making regarding new services,
- valuable feedback for teachers and youth workers working to better understand and address the needs of young people.

[Find out more](#)